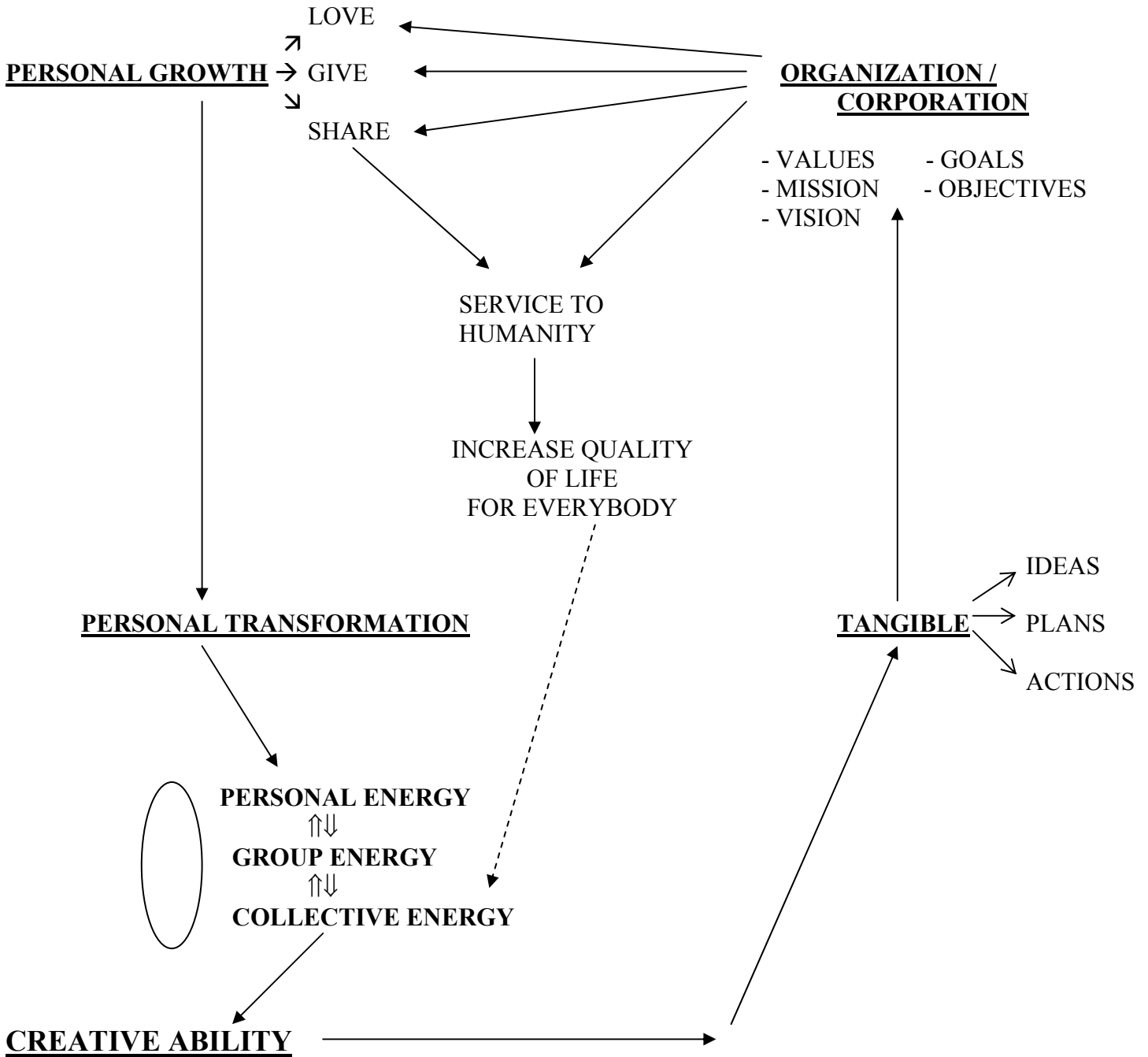


ORGANIZATIONAL ↔ PERSONAL DESIGN PROJECT

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The graphic Organizational ↔ Personal Design Project flows from the Organizational/Corporation Life Cycle Curve [see article by that title, also in the Learning Module link] and is closely linked to it conceptually.

A major prerequisite for initiation of this design project is that the Organization/Corporation places high value and priority on:

1. Personal growth—potentiation—of the employees, and
2. Providing a service/product that will benefit humanity.

Furthermore, these two items are clearly visible in the Organization's/Corporation's mission, vision, values, goals, and objectives.

Once the design project is concisely developed and engaged, the employees will accelerate in their personal growth curves. They will touch into transformative lifestyles that give them:

1. Increased personal energy,
2. Increased ability to work with coworkers of like mind in a synergistic way, and
3. Increased ability both individually and (especially) in groups to work far more creatively, and in many cases to tap into a bigger collective energy.

When the employees then channel this markedly enhanced talent toward the Organization/Corporation's mission, vision, values, goals, and objectives, they (the employees) will rapidly generate new and tangible ideas, plans, and actions that will more quickly achieve those goals and objectives.

As we continue to move into this new millennium and beyond, those organizations that rely heavily on new ideas and technology, research and development, full potentiation of their employees, and increased excellence in services to humanity—global consciousness—will more assuredly and more quickly achieve the competitive edge and margin after they have committed themselves to this type of design project and brought their employees on line with equal commitment.